

JAMA 2010 Rear Seatbelt Promo: “Turn On Your Headlights” Version (30 seconds)

(Narration)

Using rear seatbelts saves lives.



And for drivers who aren't buckled up, fatality and injury rates are over two times higher.

Failure to fasten seatbelts in the rear increases the risk of backseat passengers turning into projectiles, whose impact can also involve passengers seated in the front.



Using rear seatbelts saves lives.

For rear-seat passengers who aren't buckled up, fatality rates are about four times higher.



A message from the Japan Automobile Manufacturers Association



Turn on your headlights!



Turn them on even before nightfall.



Make early evening headlight use a habit.