

## JAMA 2010 Rear Seatbelt Promo: “Wear Your Helmet” Version (30 seconds)

(Narration)

Using rear seatbelts saves lives.



And for drivers who aren't buckled up, fatality and injury rates are over two times higher.

Failure to fasten seatbelts in the rear increases the risk of backseat passengers turning into projectiles, whose impact can also involve passengers seated in the front.



Using rear seatbelts saves lives.



A message from the Japan Automobile Manufacturers Association



Wear your helmet when riding.

For rear-seat passengers who aren't buckled up, fatality rates are about four times higher.



Always wear your helmet!



And make sure the chin strap is fastened properly.