

Odaiba Festival-Tokyo Motor Week 2012

- Overview of Each Event -

(1) Opening event: Opening Declaration

Dates: October 6 (Sat) 11:00-

Location: National Museum of Emerging Science and Innovation (Miraikan)

Top executives of the Japan Automobile Manufacturers Association member companies that are participating in Odaiba Festival-Tokyo Motor Week 2012 will assemble on the 1F Symbol Zone special stage at the National Museum of Emerging Science and Innovation (Miraikan) to make the opening proclamation of the Odaiba Festival-Tokyo Motor Week 2012. This will show the enthusiasm of the automaker top executives for the event.

[Participating companies (planned)]

SUZUKI, DAIHATSU, TOYOTA, NISSAN, SUBARU, HONDA, MAZDA, MITSUBISHI, YAMAHA

(2) Roundtable by automobile company top executives "Talks by Automaker Leaders"

Dates: October 6 (Sat) 14:00 -

Location: National Museum of Emerging Science and Innovation (Miraikan)

The top executives of the automakers participating in Odaiba Festival-Tokyo Motor Week 2012 will talk about the cars they have fond memories of, the ones they have driven, and the ones they are currently driving as they discuss the pure appeal of cars. They will also discuss and propose cars for the future.

[Participating companies (planned)]

SUZUKI, TOYOTA, MITSUBISHI

(3) Ride experience! "New Model Passenger Car Test Drive"

Dates: October 6 (Sat) - 8 (Mon, holiday) & October 13 (Sat), 14 (Sun)

Location: Museum of Maritime Science parking lot

Instead of a closed course, public roads will be used for test drives of the latest models from each company. The test drive course of 3.7 km along the surrounding streets will begin and end in the parking lot of the Museum of Maritime Science.

(For details please refer to [List of Exhibit Vehicles and Test Drive Vehicles].)

(4) Family Motorcycle Riding Class & Motorcycle Test Ride

Dates: October 6 (Sat) - 8 (Mon, holiday)

Location: Museum of Maritime Science parking lot

This new type of automobile test ride will begin and end in the parking lot of the Museum of Maritime Science and also features a motorcycle riding class that families can enjoy and a corner for taking commemorative photographs. The experience of riding the minibikes will show families how fun and great it is to ride motorcycles.

A test ride of 50cc scooters and electric scooters will also be held at the same time.

(For details please refer to [List of Exhibit Vehicles and Test Drive Vehicles].)

(5) Odaiba Miss Campus Collection "Fashion Show"

Dates: October 6 (Sat) - 8 (Mon, holiday) & October 13 (Sat), 14 (Sun)

Location: VenusFort

This year's Miss Campus candidates will be gathering in Odaiba!

School pride is on the line in this fashion show for outfits that make the wearer look her best! There will also be college competitions and a contest to determine the Odaiba Festival-Tokyo Motor Week 2012 king.

In this contest famous universities from the Tokyo area will put their pride on the line by planning, producing, and executing the stages!

(6) Ride experience! Advanced Driver Assistance Systems - Precrash Brake

Dates: October 6 (Sat) , 7 (Sun) , 13(Sat) , 14(Sun)

Location: Pallete Plaza (VenusFort)

Here participants can experience "pre-crash brakes," which begin braking to slow or stop the vehicle in the event the driver is not being careful enough and takes no action of avoidance.

(7) Ride experience! Crash evasive brake

Dates: October 13(Sat) , 14(Sun)

Location: In front of AOMI Station area (J Zone parking lot)

Here you can experience "crash evasive brakes" that provide crash avoidance support by automatically engaging when there is a danger of a crash and the driver does not depress the brakes.

(8) Automobile Flea Market "Autojumble"

Dates: October 6 (Sat)

Location: East Promenade

Super Car and Flea Market -500HP Club-

This features super cars owned by individuals. There are opportunities for visitors to enjoy walking around the cars they are so proud of and events to exchange parts and salvage parts. This is a must see event for car lovers. Approximately 80 vehicles are expected to participate.

Dates: October 13 (Sat)

Location: In front of the AOMI Station (J Zone parking lot)

Classic Cars and Flea Market -World Day-

This is an exhibit of foreign classic cars. Approximately 80 vehicles are expected to participate.

Dates: October 14 (Sun)

Location: In front of the AOMI Station (J Zone parking lot)

Classic Cars and Flea Market -Japan Day-

This is an exhibit of Japanese classic cars. Approximately 80 vehicles are expected to participate.

(9) Automakers VS Student Talk Battle "Let's ask the president!" "Teach us, experts!"

Dates: October 6 (Sat) 13:00-

Location:MEGAWEB

"Automaker Top Executives vs. Students

Title: "Let's ask the president!"

Students looking for work will be able to directly ask Japanese automaker top executives about management, dreams, manufacturing, design, Japanese quality, and other subjects.

[Participating companies (planned)] NISSAN, DAIHATSU, YAHAMA

Dates: October 6 (Sat) 15:00-

Location:MEGAWEB

Dates: October 7 (Sun)

Location: National Museum of Emerging Science and Innovation (Miraikan)

[Participating companies (planned)] TBD

Dates: October 7 (Sun)

Location: National Museum of Emerging Science and Innovation (Miraikan)

"Automaker Experts vs. Students

Title: "Teach us, experts!"

Experts from a variety of positions at automakers will talk with students following daily themes.

[Participating companies (planned)] Being arranged

(10) KIDS Motor Show

Dates: October 13(Sat) , 14(Sun)

Location: MEGAWEB

This show features many events including a kid's cart class, driving carts on a ride-one course, mini 4WD and soapbox cart assembling classes, and other events for families. Dream for children-Goodyear Cosmo School" will be held in cooperation with JAXA.

(11) MEGAWEB Festa at Odaiba Festival-Tokyo Motor Week 2012

Dates: October 6 (Sat) - 8 (Mon, holiday)

Location: MEGAWEB

This event is co-sponsored by MEGAWEB and car magazines Besutoka- (Best Car), XaCar, and Ka-toppu (Car Top). Various guests will be invited to hold a talk show, and there will be a super car exhibit and other events.

(12) Tomy Company Automobile Exhibit!

Dates: October 6 (Sat) - 8 (Mon, holiday)

Location: MEGAWEB

A special booth will be set up within the MEGAWEB City Show Case with support by Tomy Company Ltd. You can enjoy a Tomoica world including Tomica new product exhibits, Tomica assembly factory, drift spec R/C Mario Cart 7 tryout, the diorama exhibit of the "Disney Motors" automobile company started by Mickey and friends, debut of 2013 new models by "Snake Motors" managed by "two moguls", demonstration of the latest toys of the "Cars" Tomica, display of EDASH-gurugurru drive models.

(13) Automobile and Motorcycle Manufacturer Battle! "Soapbox Derby at Odaiba Festival-Tokyo Motor Week 2012" General Participant Experience "Take a ride in a soapbox! "

Dates: October 6 (Sat) - 8 (Mon, holiday) & October 13 (Sat), 14 (Sun)

Location: Yumeno - ohashi Bridge

This event lets you drive a soapbox derby, which is powered only by gravity. It is being held in cooperation with the Japan International Soap Box Derby.

The automaker top executives will also participate on October 6 (Sat) from 12:00 to open the Soapbox in Odaiba Festival-Tokyo Motor Week 2012, and the automakers will race against each other using original soapbox cars. During the event, people who entered in advance using the special form in the Odaiba Festival-Tokyo Motor Week 2012 official website can ride in a soapbox car and be timed. Participants must be at least 7 years of age (adults can also enter).

(14) Student Formula at Odaiba Festival-Tokyo Motor Week 2012

Dates: October 8 (Mon, holiday)

Location: Tokyo Big Sight Ariake East temporary parking lot

The top placing school teams at the Student Formula SAE Competition of Japan sponsored by the Society of Automobile Engineers of Japan (10th competition was held September 3-7) will give a driving demonstration on a special course.

The Student Formula SAE Competition of Japan began in 2003 and was held for the 10th time this year. In this competition the students compete on overall production capability by planning, designing, and manufacturing the cars themselves with the objective of fostering the next generation of industrial leaders. The 10th competition was entered by 82 teams (69 domestic, 13 foreign).

Participating school teams (planned): Kyoto Institute of Technology, Osaka University, Doshisha University, Daido University

(15) One of the largest dog run in Japan! "Odaiba Dog Campus"

Dates: October 6 (Sat) - 8 (Mon, holiday)

Location: Plaza next to the TFT Building (Ariake G1 Zone temporary parking lot)

Features exhibits of cars for riding with your dog, a dog run, stamp rally, and other events. There will also be events that are fun to take your dog to.

(16) Special Vehicle Exhibition "Automobile and Motorcycle Exhibition"

Location: VenusFort, Mediage, MEGAWEB

Dates: October 6 (Sat) - 14 (Sun)

Location: Aqua City Odaiba, Center Promenade

Dates: October 6 (Sat) - 8 (Mon, holiday) & October 13 (Sat), 14 (Sun)

The exhibit themes will be set for each area and vehicles of domestic and foreign automakers will be exhibited. (Approx. 80 vehicles)

(For details please refer to [List of Exhibit Vehicles and Test Drive Vehicles].)

(17) "Kids Engineer Class"

Dates: October 13 (Sat) - 14(Sun)

Location: Aqua City Odaiba 3F

This program provides children with an opportunity to experience the job of an engineer including painting a miniature car body, thereby giving them perspectives on future careers and encouraging them to become future automobile and/or motorcycle enthusiasts.

*The contents are subject to change without notice.

See the official website for the latest information.