

**The 45th Tokyo Motor Show 2017**  
**Additional Special Events, Visitor Services, and Related Events**

**Additional Special Events**

<p><b>Tour of the Tokyo Motor Show Guided by an Automotive Journalist</b></p> <p>Learn about the vehicles on display at the show from the perspective of an expert, in this instructive tour guided by members of the Automotive Journalists Association of Japan (AJAJ). Multiple tours are conducted daily. (Tickets for the tour must be purchased with the purchase of Tokyo Motor Show admission tickets.)</p>
<p><b>Accommodation of Elementary School Visits / Orientation by an Automotive Journalist</b></p> <p>To generate interest in the automobile industry among youngsters, the Tokyo Motor Show accommodates field-trip tours of the show by elementary schools. Pre-tour orientation sessions conducted by members of the Automotive Journalists Association of Japan (AJAJ) are also available.</p>
<p><b>Tokyo Motor Show Symposium 2017</b></p> <p>In an effort to share information directly with the public, automobile-related topics and issues that impact society will be discussed at the Symposium which comprises multiple sessions, each of which addresses a different topic. Open to the public, Symposium sessions are held in Tokyo Big Sight's Conference Tower on the 6th floor and admission is free.</p>
<p><b>TOKYO MOTOR SHOW 2017 Rinkai Fukutoshin Stamp Rally</b></p> <p>The Tokyo Waterfront City Association conducts this event, in which participants collect stamp seals at Association member facilities in the Rinkai Fukutoshin neighborhood, to promote the Tokyo waterfront area.</p>

**Visitor Services**

<p><b>Official App for the 45th Tokyo Motor Show 2017</b></p> <p>An official, updated app (iOS/Android) is available for the 45th Tokyo Motor Show 2017. In addition to providing extensive information about the Tokyo Motor Show, the app allows its users to make reservations for test drives/rides and for participation in TOKYO CONNECTED LAB 2017 programs. The app also offers other useful features such as exhibition hall indoor navigation, a heat map showing congested areas, and customization features allowing users to bookmark exhibition booths and events.</p>
<p><b>Tokyo Motor Show Official Website and Social Media Accounts</b></p> <p>Comprehensive information on the 45th Tokyo Motor Show 2017 is available on the Tokyo Motor Show's official website, which is smartphone user-friendly and which features dedicated pages for the general public, for exhibitors, and for the press. There is also a dedicated webpage for the show's TOKYO CONNECTED LAB 2017 special exhibit, to provide easy access to information on this signature event. In addition, the Tokyo Motor Show provides information on the show on its social media accounts (Facebook, Twitter, and Instagram).</p> <p><b>45th Tokyo Motor Show 2017 website</b> <a href="http://www.tokyo-motorshow.com/en/">http://www.tokyo-motorshow.com/en/</a>  <b>TOKYO CONNECTED LAB 2017 webpage</b> <a href="http://www.tokyo-motorshow.com/tcl/en/">http://www.tokyo-motorshow.com/tcl/en/</a>  Facebook Tokyo Motor Show    Twitter @tms_jpn    Instagram tms_jpn    Official hashtag: #tms2017</p>

<b>Gourmet Kingdom 2017</b>
Tabearu-King is an all-star team of gourmet bloggers and food journalists who have selected the 22 renowned establishments, mainly from around Tokyo, that will participate in this event as purveyors of “next-generation” cuisine, in keeping with this year’s “BEYOND THE MOTOR” show theme, with food stands set up outdoors at various locations within the Tokyo Big Sight venue.
<b>Tokyo Motor Show Official Merchandise and Premium Exhibitor Merchandise</b>
Official merchandise will be on sale to help promote the event and draw visitors. In addition to show souvenirs, products incorporating this year’s “BEYOND THE MOTOR” show theme as well as products created in collaboration with various industries will be available. Premium exhibitor merchandise available only through official dealership distribution will also be on sale.
<b>Tokyo Motor Show News</b>
Tokyo Motor Show News serves as a handy guide around the Tokyo Motor Show. It includes many detailed maps of the Tokyo Big Sight venue and features informative articles not only on exhibitors and their products but on other timely topics as well. This publication also contains discount coupons for use at nearby commercial facilities such as restaurants.

## Related Events

<b>Collaboration with CEATEC JAPAN 2017</b>
Like the 45th Tokyo Motor Show 2017, CEATEC JAPAN 2017, Japan’s largest information and communications technology exhibition, will also be held in autumn this year, on Oct. 3 (Tue.) through Oct. 6 (Fri.) at Makuhari Messe. The organizers of these two major exhibits are working in an ongoing partnership by promoting each other’s event and through other joint initiatives.
<b>Future Mobility Summit: Tokyo 2017 and Car Design Forum Tokyo 2017 Sponsored by JAMA</b>
JAMA is sponsoring Future Mobility Summit: Tokyo 2017, a business conference jointly organized by the Nikkei Group and Dentsu, as well as Car Design Forum Tokyo 2017, jointly organized by the UK’s Car Design News and Dentsu.
<b>Special-Purpose Vehicles Exhibition</b>
JAMA is cosponsoring the Special-Purpose Vehicles Exhibition ( <i>Hataraku Kuruma, Mezurashii Kuruma Daishūgō</i> ) organized by Rinkai Holdings Group. This event will take place on Oct. 28 (Sat.) and Oct. 29 (Sun.) at East Promenade.