

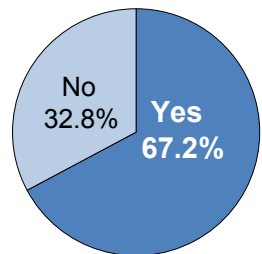
■ Stills from the “Distracted Driving Prevention” campaign video

Yuta Hiraoka appears on screen.			
Subtitles: “In the space of 2 seconds behind the wheel...			
talking or texting on your mobile phone or using other screen-based devices...			
distracts you from your driving.	<p>ながら運転はやめましょう。</p>		
Close to 5,000 road accidents a year happen this way.			
I will be careful not to engage in distracted driving.” Yuta Hiraoka			
Japan Automobile Manufacturers Association (JAMA) “Let’s stop distracted driving.”			

■ Summary results of the JAMA survey conducted in 2016

Respondents: 1,000 people, aged 18 or older, who drive automobiles on a daily basis

Q. Do you use a mobile phone while driving?
Yes = Total percentage of drivers who responded “Often,” “Sometimes,” or “Rarely”



Trends in Accidents Caused by Distracted Driving, 2014-2017

Source: Accident Statistics, Tokyo Metropolitan Police Department

