

DECARBONISING EUROPEAN ROAD TRANSPORT

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acea

WHO WE REPRESENT

 BMW GROUP	 DAF	DAIMLER TRUCK	
 Ford	HONDA	 HYUNDAI	IVECO • GROUP
JLR		 NISSAN	Renault Group
STELLANTIS	TOYOTA	VOLKSWAGEN GROUP	V O L V O

ABOUT THE EU AUTO INDUSTRY

- 13.2 million Europeans work in the automotive sector
- 10.3% of all manufacturing jobs in the EU
- €383.7 billion in tax revenue for European governments
- €106.7 billion trade surplus for the European Union
- Over 7.5% of EU GDP generated by the auto industry
- €72.8 billion in R&D spending annually, 33% of EU total



OVERALL PICTURE

2050 IS ULTIMATE GOAL

- EU and European industry fully supports carbon neutral mobility by 2050
- This support was transformed into support of the Green Deal package as a whole, with number of measures in different areas.
- Implemented through number of initiatives
- Reality check is needed if the speed of electrification is sustainable vis-à-vis competitiveness and resilience.

CO2 REDUCTION ROADMAP - LDV

CO2 emissions from cars





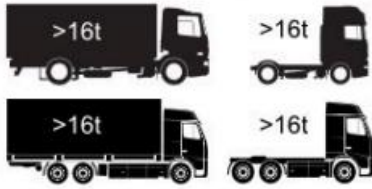
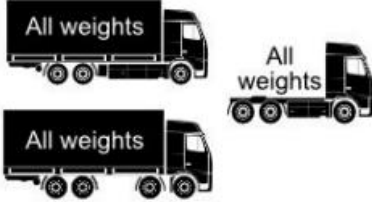
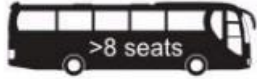

CO2 emissions from vans



	Targets set in 2019	New targets proposed
2025	-15%	-15%
2030	-37.5%	-55% (2021 levels)
2035	no	-100%

	Targets set in 2019	New targets proposed
2025	-15%	-15%
2030	-31%	-50% (2021 levels)
2035	no	-100%

CO2 REDUCTION ROADMAP - HDV

Reduction targets relative to baseline	2025	2030	2035	2040
	0%	43%	64%	90%
	0%	43%	64%	90%
4x2 and 6x2 trucks 	15%	43%	64%	90%
6x4 and 8x4 trucks 	0%	43%	64%	90%
	0%	43%	64%	90%
	0%	100%	100%	100%



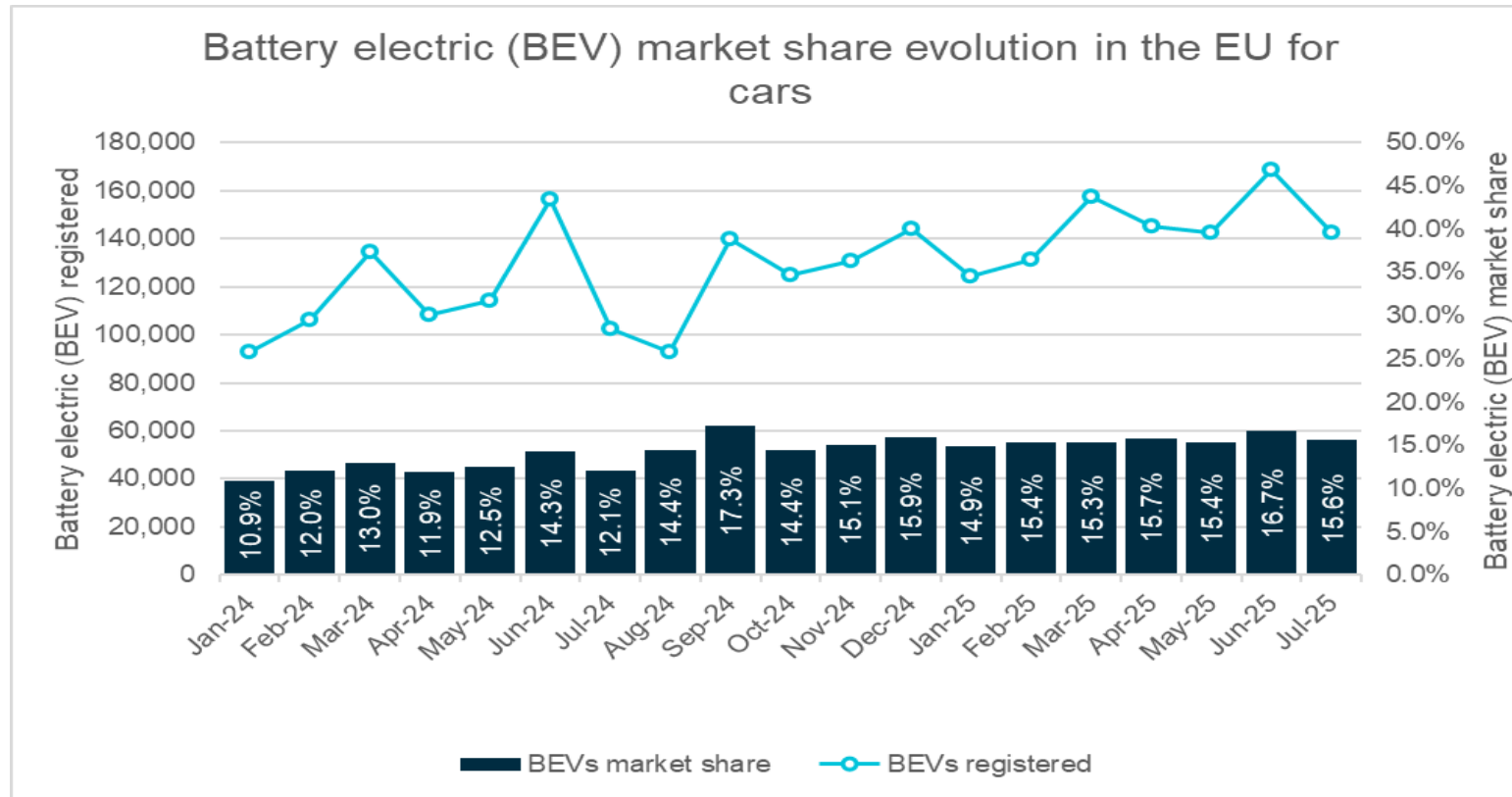
WHERE WE STAND

MULTIPLE CHALLENGES - LDV

- Pre-COVID EU sales vs 2025: the EU market is missing 3 million cars
- Cars on the road are getting older (12.5 years old in 2023 up from 10.9 in 2013), indicating the longer use of cars with less advanced emission-reduction technologies
- Decreasing competitiveness (~+130% average energy costs in Europe compared to US and China, -7pp EU share of global car production between 2015 and 2024;
- Decreasing profitability - EY reports that the 19 largest car companies in the world saw their profits shrank by 49 percent in the first half of 2025 as a whole;
- Lowering profitability and competitiveness might also have negative impacts on the overall employment in the sector as number of recent studies indicate.

EU WORRYING TRENDS - MARKET

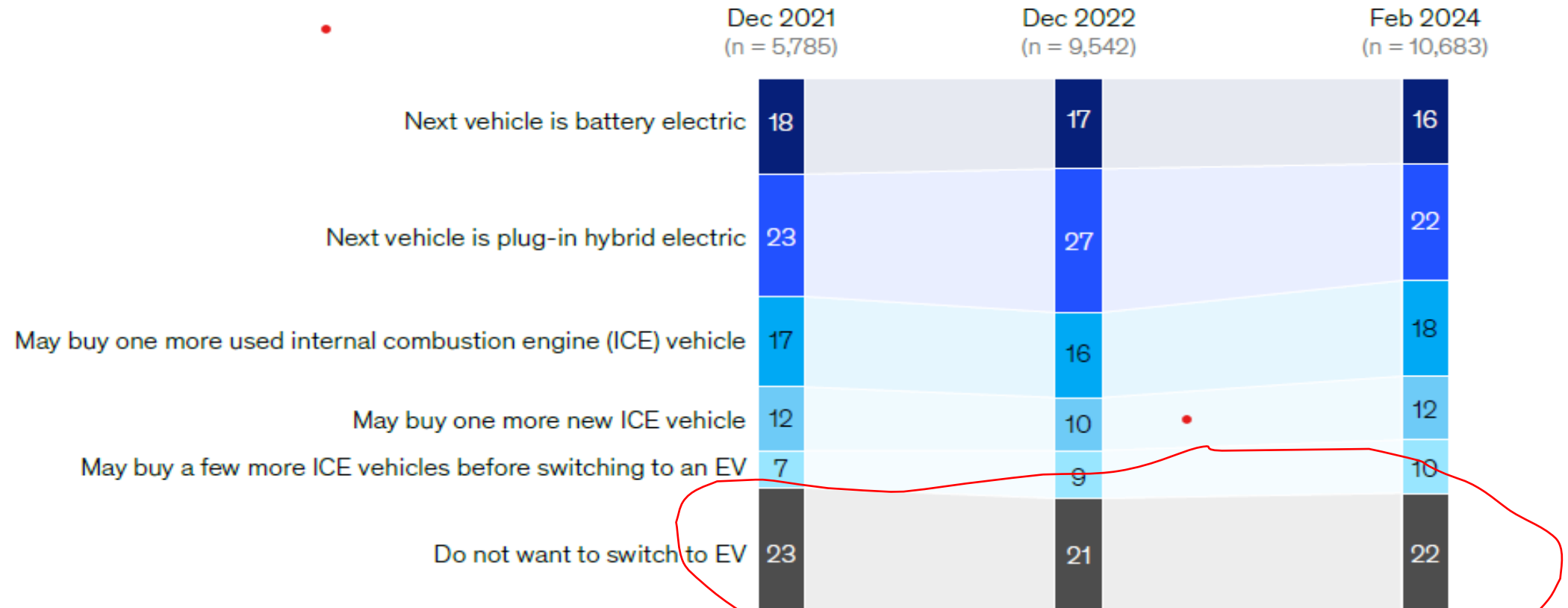
- Market is stagnating



- Early adopters have EVs already, we are moving into mass market

EU WORRYING TRENDS - CONSUMER

Powertrain considerations for next vehicle purchase, % of European non-EV[†] owner respondents

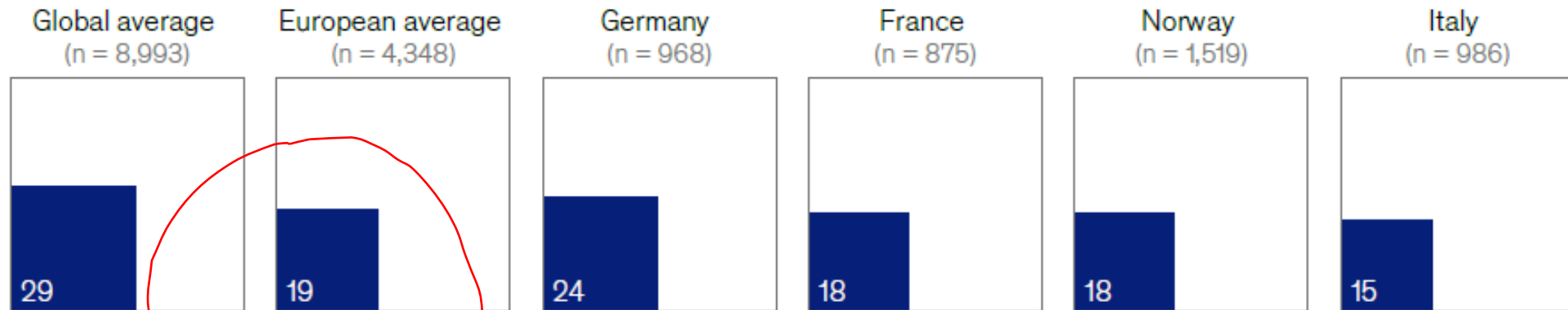


[†]Electric vehicle.
Source: McKinsey Mobility Consumer Pulse Surveys

EU WORRYING TRENDS - CONSUMER

Nineteen percent of European electric-vehicle owners say they are likely or very likely to switch back to a traditional combustion engine vehicle.

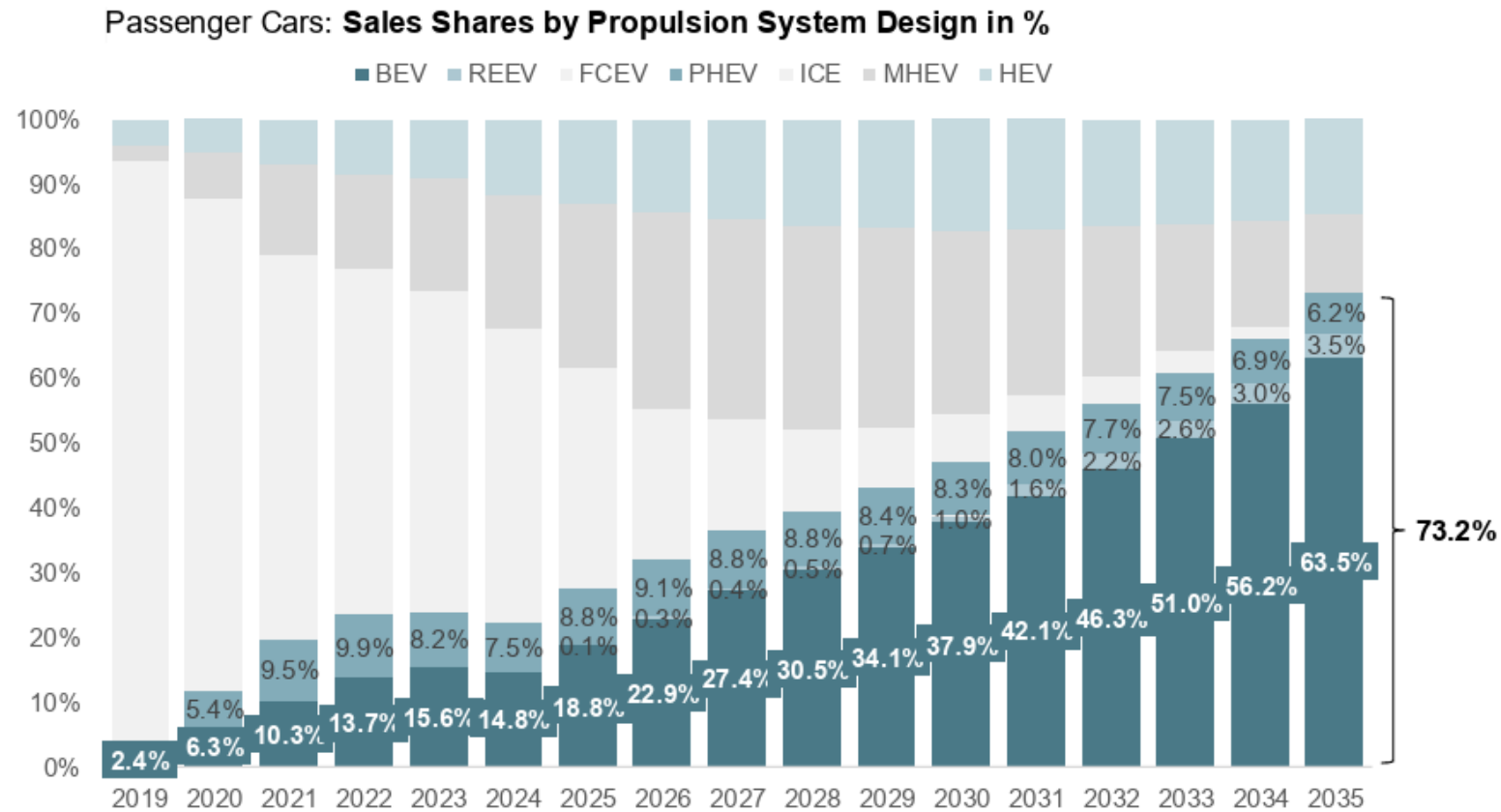
Share of current electric-vehicle owners reporting that they are likely or very likely to switch back to an internal combustion engine vehicle in the future, by country, %



Source: McKinsey Mobility Consumer Pulse Survey, Feb 2–15, 2024

McKinsey & Company

EU WORRYING TRENDS – MARKET FORECAST



Source: S&P Global Mobility Sales based Powertrain Forecast August 2025
 Market Definition: Passenger cars, excl. vans
 Europe: EU27, incl. Norway and Iceland, excl. UK
 2025FC: 2025 full year forecast



MULTIPLE FUTURE OPTIONS ARE
NEEDED

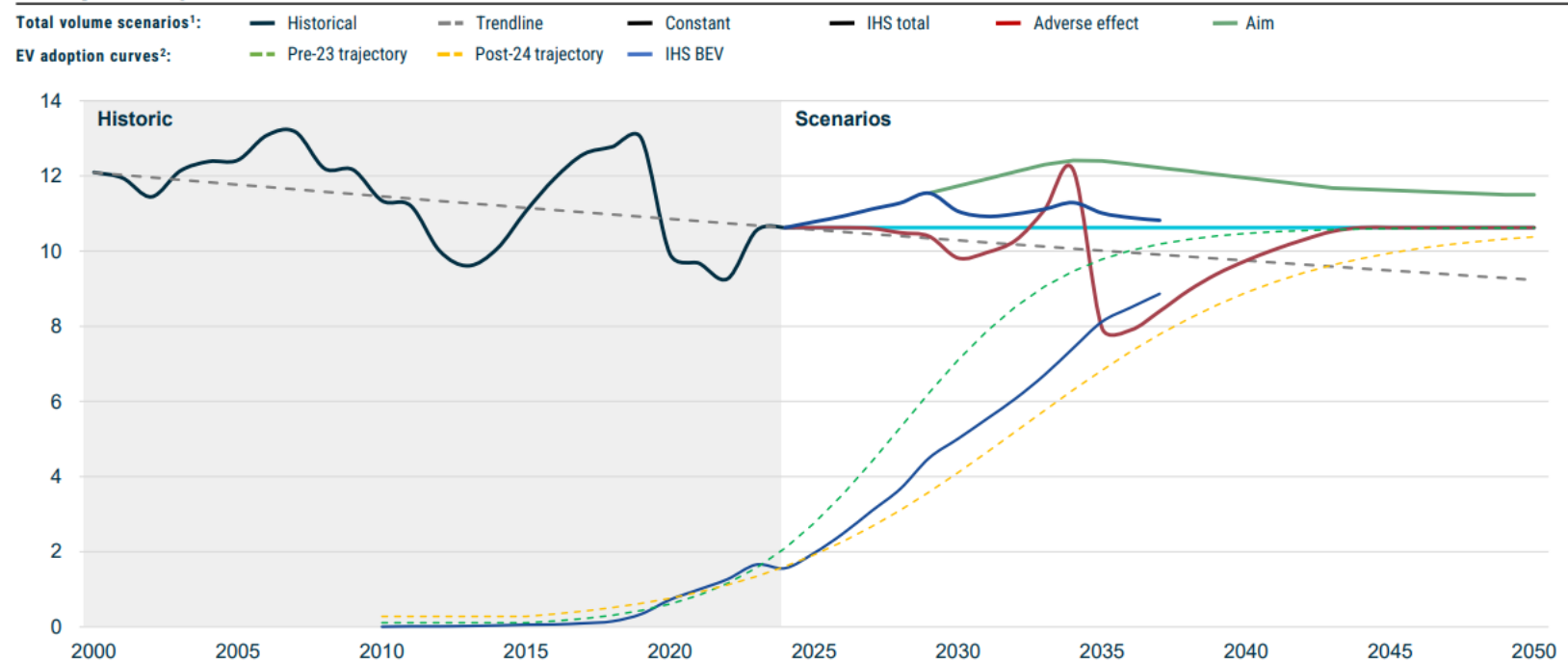
SUSTAINABILITY IS A PUZZLE

- EU key challenges is to decarbonise + keep mobility affordable + keep competitiveness
- It is evident that 2030 targets for LDV are not possible to be met without flexibilities
- 2035 target is not possible under the current policy framework
- Most of the measures are targeting new vehicles only, key issue will be current fleet (which is getting older)

SUSTAINABILITY IS A PUZZLE

- Regulatory measures need to avoid „adverse effect“ to more to ICEs

New passenger car sales, EU27 – [# of vehicles]

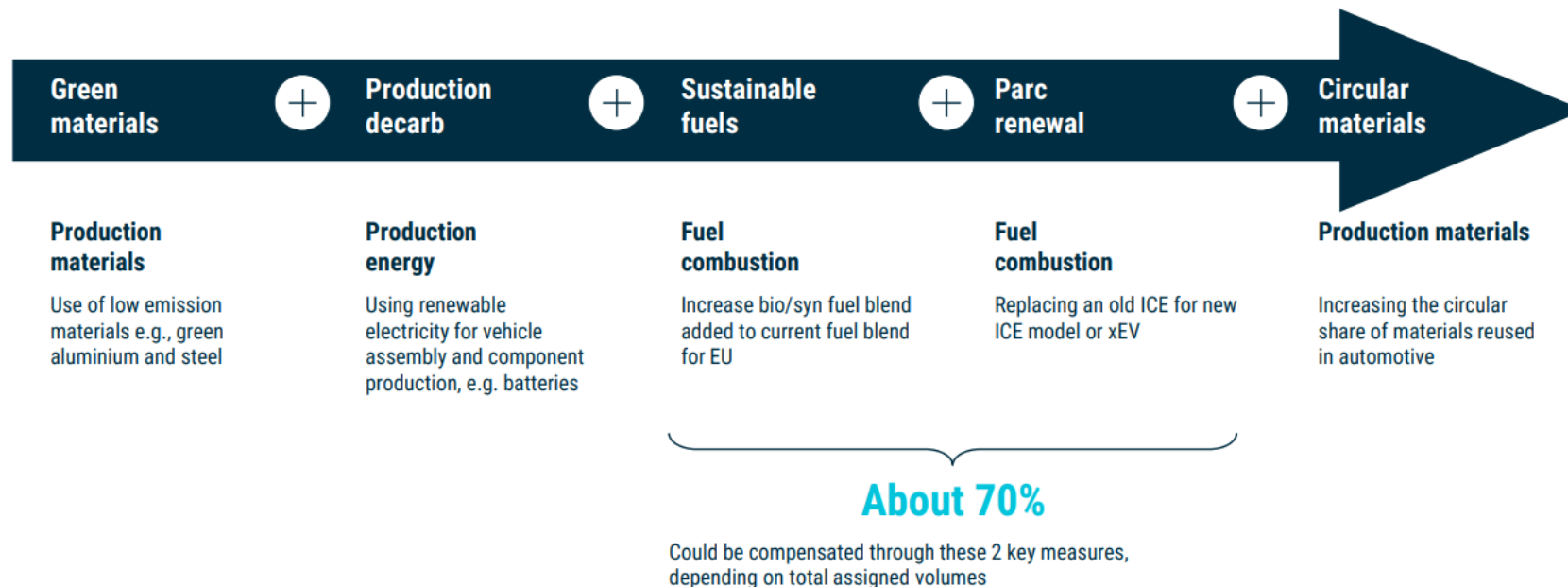


1. Historic ACEA data until 2025H1 (dark blue); IHS forecast until 2037 (blue); grey dashed line shows long term trend; light blue central scenario with green and red alternative future scenarios
2. S-curve regression on historic sales data; excluding driver / constraints based adjustments

SUSTAINABILITY IS A PUZZLE

- There are tools to offset full 100% target in 2035 at current framework

Example levers to compensate CO2 emissions¹



1. Not exhaustive, other measures potentially to be considered, e.g. green charging certificates, use of home solar panels, HVO100 fueling, carbon removal

SUSTAINABILITY IS A PUZZLE

- Sustainable/renewable fuels play a key role:
 - Targeting the current fleet that is growing in the EU and getting older
 - Provide one of the options to move from strict 100% BEV target in 2035
 - Automotive industry would appreciate higher targets for the share of renewable fuels in the EU
 - Mandatory targets
 - Open discussion on higher blendings
 - Recognition of renewable fuels for the CO2 Regulation in the EU



REPRESENTS EUROPE'S 16 MAJOR CAR, VAN, TRUCK AND BUS MANUFACTURERS

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